FIORE
DESIGN

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Fiore Design Receives National Women's Business Enterprise Certification

HAVERFORD, PA, September 16, 2024 - Fiore Design, an award-winning graphic design studio located on the Main Line, is proud to announce re-certification as a Women-Owned Business Enterprise by the Women's Business Enterprise National Council (WBENC). Fiore Design also received a diversity certification as a Women Owned Small Business (WOSB), qualifying the company for the federal contract program.

"We are proud to be a part of this group that advocates for women-owned businesses in corporate and government supply chains since 2019. It is important for us to offer our services as a qualified graphic design firm for clients who have a commitment to supplier diversity, and support women-owned businesses," said Karen Fiore, CEO.

WBENC's standard of certification is a meticulous process including an in-depth review of the business and site inspection. The certification process is designed to confirm that the business is at least 51% owned, operated, and controlled by a woman or women.

Diversity certification will further distinguish Fiore Design as a graphic design supplier of choice and Fiore Design looks forward to the positive impact this will bring to current and potential clients.

To learn more about Fiore Design, please visit fioredesign.net

About Fiore Design
For more than 17 years, Fiore Design has been providing graphic design services for the varied industries as well as non-profits, corporate and small businesses, schools and more. Fiore Design specializes in environment graphics, wayfinding, branding, direct mail, and marketing collateral. They are a comprehensive design solution and partner to their clients fostering long-term relationships.

About Women's Business Enterprise National Council
WBENC is the largest certifier of women-owned businesses in the U.S. and a leading advocate for women business owners and entrepreneurs. The leading third-party certifier of businesses owned and operated by women, WBENC has more than 13,000 certified Women's Business Enterprises, 14 national Regional Partner Organizations, and over 300 Corporate Members. More than 1,000 corporations representing America's most prestigious brands as well as many states, cities, and other entities accept WBENC Certification. For more information, visit www.wbenc.org.

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