FIORE
DESIGN

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Fiore Design Honored with Award of Distinction at 2024 Communicator Awards

HAVERFORD, PA, May 8, 2024 - Fiore Design, an award-winning graphic design studio located on the Main Line, is proud to announce they have won a 2024 Communicator Awards Award of Distinction for Use of Graphics in an Environment on behalf of work done for Idorsia. Idorsia is a pharmaceutical company that opened its U.S. headquarters in Radnor, PA, last year.

“We are proud of the work we do on behalf of our clients and to receive recognition from the Communicator Awards is exciting and validating,” said Karen Fiore, CEO.

“The design we completed for Idorsia highlights how we transform spaces at Fiore Design. From taking blank walls and an existing brand to make the space a showcase for identity and values, to coordinating with local stakeholders to get approval for exterior signage and coordinating installs of large format graphics, this project shows off what we do very well,” adds Fiore.

With over 3,000 entries received from across the US and around the world, the Communicator Awards is the largest and most competitive awards program honoring creative excellence for communications professionals. The competition celebrated its 30th anniversary this year with a pledge to honor timeless communication. Winners who received the competition’s highest honor, the Award of Excellence, include Disney, The White House Historical Association, Mastercard, George P. Johnson Experience Marketing, AARP, Veritas, IBM, U.S. Department of Veterans Affairs, Hearts & Science, PBS, Havas, PepsiCo, and many others.

About Fiore Design
For more than 17 years, Fiore Design has been providing graphic design services for the pharmaceutical industry as well as non-profits, corporate and small businesses, schools and more. Fiore Design specializes in environment graphics, wayfinding, branding, direct mail and marketing collateral. They are a comprehensive design solution and partner to their clients fostering long-term relationships.

About The Communicator Awards
The Communicator Awards is the leading global awards program honoring creative excellence for marketing and communications professionals. Founded three decades ago, the Communicator Awards is an annual competition recognizing the best in advertising, corporate communications, public relations and design.

The Communicator Awards is sanctioned and judged by the Academy of Interactive and

Visual Arts (AIVA), an invitation-only body consisting of top-tier professionals from acclaimed brand and media, interactive, advertising, and marketing firms including GE Digital, Spotify, Condè Nast, Disney, Accenture Song, Superfly, Fast Company, Digitas, and many others. See aiva.org for more information.

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