

FOR IMMEDIATE RELEASE

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Fiore Design Receives National Women's Business Enterprise Certification For Fourth Year

HAVERFORD, PA, August 1, 2023 - Fiore Design, an award-winning graphic design studio located on the Main Line, is proud to announce re-certification as a Women-Owned Business Enterprise by the Women's Business Enterprise National Council (WBENC) for the fourth year in a row.

Fiore Design also received a diversity certification as a Women Owned Small Business (WOSB), qualifying the company for the federal contract program. "I am proud to once again be part of WBENC. As a women-owned small business, this certification helps our clients to efficiently track their support of diverse and small businesses.", says Karen Fiore, CEO.

WBENC's standard of certification is a meticulous process including an in-depth review of the business and site inspection as well as an interview. The certification process is designed to confirm that the business is at least 51% owned, operated, and controlled by a woman or women.

To learn more about Fiore Design, please visit fioredesign.net

About Fiore Design

For more than 16 years, Fiore Design has been providing graphic design services for the pharmaceutical industry as well as non-profits, corporate and small businesses, schools and more. Fiore Design specializes in branding, direct mail, environment graphics, way finding and marketing collateral. They are a comprehensive design solution and partner to their clients fostering long-term relationships.

About Women's Business Enterprise National Council

WBENC is the largest certifier of women-owned businesses in the U.S. and a leading advocate for women business owners and entrepreneurs. The leading third-party certifier of businesses owned and operated by women, WBENC has more than 13,000 certified Women's Business Enterprises, 14 national Regional Partner Organizations, and over 300 Corporate Members. More than 1,000 corporations representing America's most prestigious brands as well as many states, cities, and other entities accept WBENC Certification. For more information, visit www.wbenc.org.