



**FOR IMMEDIATE RELEASE**

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### **Fiore Design Receives National Women's Business Enterprise Certification**

HAVERFORD, PA, September 19, 2022 - Fiore Design, an award-winning graphic design studio located on the Main Line, is proud to announce re-certification as a Women-Owned Business Enterprise by the Women's Business Enterprise National Council (WBENC) for the 3<sup>rd</sup> year in a row. Fiore Design also received a diversity certification as a Women Owned Small Business (WOSB), qualifying the company for the federal contract program.

"I am excited to receive this re-certification. It is important for us to offer our services as a qualified graphic design firm for clients who have a commitment to supplier diversity, and support women-owned businesses," said Karen Fiore, Creative Director and Owner.

"As many companies look to increase their supplier diversity vendors, we can be a resource offering exceptional design services. I am proud of the work we do and the people that make-up Fiore Design. We share a passion to find the best creative design solutions for our clients."

WBENC's standard of certification is a meticulous process including an in-depth review of the business and site inspection as well as an interview. The certification process is designed to confirm that the business is at least 51% owned, operated, and controlled by a woman or women.

Diversity certification will further distinguish Fiore Design as a graphic design supplier of choice and we look forward to the positive impact this will bring to current and potential clients.

*To learn more about Fiore Design, please visit [fioredesign.net](http://fioredesign.net)*

#### *About Fiore Design*

*For more than 15 years, Fiore Design has been providing graphic design services for the pharmaceutical industry as well as non-profits, corporate and small businesses, schools and more. Fiore Design specializes in branding, direct mail, environment graphics, way finding and marketing collateral. They are a comprehensive design solution and partner to their clients fostering long-term relationships.*

#### *About Women's Business Enterprise National Council*

*WBENC is the largest certifier of women-owned businesses in the U.S. and a leading advocate for women business owners and entrepreneurs. The leading third-party certifier of businesses owned and operated by women, WBENC has more than 13,000 certified Women's Business Enterprises, 14 national Regional Partner Organizations, and over 300 Corporate Members. More than 1,000 corporations representing America's most prestigious brands as well as many states, cities, and other entities accept WBENC Certification. For more information, visit [www.wbenc.org](http://www.wbenc.org).*

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