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Fiore Design Places in Top International Award – 2020 Summit Creative Award®

Haverford, PA September 14, 2020 Out of more than 4,100 submissions from 27 countries, Fiore Design is named a Bronze winner in the 2020 Summit Creative Award competition for its creative work for Canine Partners for Life and Travis Manion Foundation.

“Winning two Bronze awards is validation of the hard work and collaborative effort we put into all of our client’s projects”, says Karen Fiore, Owner and Creative Director of Fiore Design. “I especially love being recognized with this award since it showcases that small studios like Fiore Design are making an impact in the design world and producing great work.”

The Summit Creative Award recognizes and celebrates the creative achievements of small and medium sized advertising agencies worldwide with annual billings under \$30 million.

Celebrating its 26th year, the Summit Creative Award has firmly established itself as the premier arbiter of creative excellence for firms of this size and has become a coveted honor.

Entries in 13 major categories are judged against a stringent set of standards. During its blind judging the Board of Judges search for and identify innovative and creative concepts, strong

executions and user experience, and the ability to communicate and persuade. Winners were selected in a wide-range of categories from print and broadcast to, online advertising and social media.

“Winning a Summit Creative Award is a significant accomplishment in ones career. With vetted judges, tough judging criteria, two-phase blind judging processes, and strict bylaws limiting winners, only deserving entries receive recognition.” Said Jocelyn Luciano, Managing Director for the Summit International Awards. “The creative work this year was outstanding. Watching the judges debate the details of individual entries in the run-off for the tops spots was inspiring.”

About Fiore Design

For more than 15 years, Fiore Design has been providing graphic design services for the pharmaceutical industry as well as non-profits, corporate and small businesses, schools and more. Fiore Design specializes in branding, direct mail, environment graphics, way finding and marketing collateral. They are a comprehensive design solution and partner to their clients fostering long-term relationships.

About the Summit Awards

The Summit Awards organization was founded in 1994. Annually it conducts the Summit Creative Award, the Summit Marketing Effectiveness Award and the Summit Emerging Media Award. Additional information about the Summit International Awards organization, its competitions and winning firms can be found on the SIA web site at www.summitawards.com.